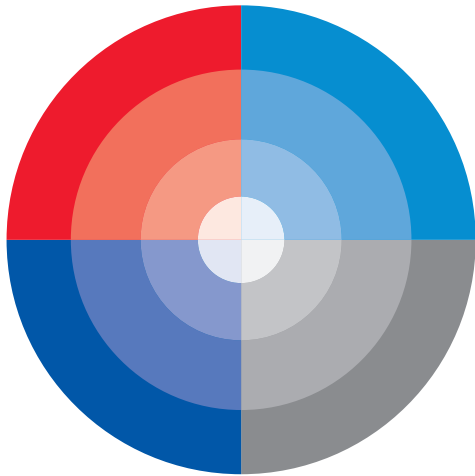
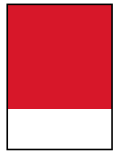


CORPORATE **GBDW**

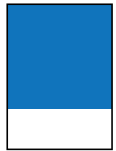
Color palette e sfumature



Composizione



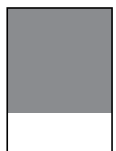
RGB = 226 0 38
CMYK = 0 100 90 0



RGB = 7 139 202
CMYK = 85 30 0 0



RGB = 43 39 45
CMYK = 78 76 61 61

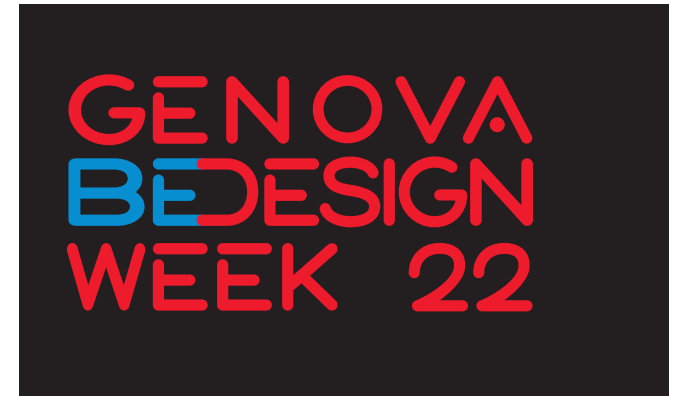


RGB = 146 147 149
CMYK = 0 0 0 35

quadricromia

GENOVA
BEDESIGN
WEEK 22

quadricromia fondi scuri



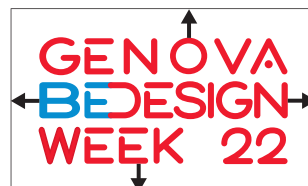
bianco e nero

GENOVA
BEDESIGN
WEEK 22

bianco e nero negativo



almeno 1 cm attorno



colore guida edizione 22 (sfondi)
CMYK = 100 72 0 0
RGB = 0 78 156

Font Advertising 22 = DIN 30640 Std:
» Nezeit Grotesk Light
» Nezeit Grotesk Bold condensed

Font presentazioni interne = Economica